

Aleksey Cherenkevich

Senior Interface Designer / Product Designer

cherenkevich.com@gmail.com

+420 605 409 614

Prague, Czech Republic

[LinkedIn](#) · [Portfolio](#) · [Telegram](#)

2. Summary

Prague-based Senior Interface Designer with 20 years of experience, including 12 years at Yandex — one of the world's top-20 websites. With a background in development, I design with implementation in mind and collaborate effectively with engineering teams. I specialize in B2B products, complex systems, UGC platforms, and data visualization, focusing on hands-on work as an individual contributor. Looking to bring this expertise to impactful digital products where design drives measurable business outcomes.

3. Key Skills

UX/UI design

Enterprise & B2B product design

Data-heavy dashboards & complex workflows

Data visualization

Design systems

Rapid prototyping & iteration

Collaboration with engineering teams

User research & usability testing

Interaction design

Typography & visual design

Cross-platform design (web, iOS, Android)

Technical background: HTML/CSS, JavaScript, PHP (CodeIgniter 4)

4. Professional Experience

Yango Drive — Art Director & Senior Interface Designer

2023—2025, Prague / Dubai

Dubai's largest car rental marketplace.

Led end-to-end product design (web + mobile) as the sole designer, collaborating with 4 frontend developers and 3 PMs.

Created marketing and print assets in addition to core product design.

Produced stakeholder presentations and visual materials that supported business growth.

Yandex Garage — Senior Interface Designer

2023

Designed a platform where taxi drivers explore fleet cars with transparent rental terms.

Contributed in parallel to main work on Yango Drive.

Yandex Drivematics — Senior Interface Designer

2021—2025

B2B telematics platform for fleet management with real-time analytics.

Built a scalable design system tailored for dashboards and complex reporting.

Enabled faster product delivery under tight deadlines.

Yandex AppMetrica — Senior Interface Designer

2021

Redesigned a large app analytics & campaign management platform.

Improved usability and established consistent visual language across legacy interfaces.

Yandex Direct — Senior Interface Designer

2020—2021

Reimagined one of the world's largest advertising networks.

Proposed and led the "Lite" version for simpler campaign management, successfully launched and adopted.

Yandex Collections — Senior Interface Designer

2016—2020

UGC platform for saving and organizing content (images, links, books, products).

Acted as sole designer covering full needs for 8 frontend developers.
Built a design system with bold departures from corporate style.

Yandex Internal Tools — Interface Designer

2013—2016

Designed and launched 15+ internal platforms.
Highlights include the first version of Toloka, data center monitoring, CI/CD tools, experiment management, and employee review systems.

Freelance — Website & App Designer & Developer

2006—2013

Designed and developed websites and apps for small businesses and personal projects.

5. Education

Gomel State Technical University — Engineer in Radioelectronics

2005—2010

Faculty of Automated and Information Systems, Department of Industrial Electronics.

6. Languages

Russian — Native

Belarusian — Native

English — Upper-Intermediate (B2)

Czech — Beginner (A1)

7. Talks & Public Speaking

Confa at Google Warsaw — 12 March 2024

On side projects as a way to grow, explore new tech, and fight burnout.

Satoshi Labs, Prague — 4 July 2025

On side projects as a driver of knowledge, motivation, and new opportunities for designers.

DD, Minsk — 8 May 2025

On solo design workflow: from idea to MVP, decision-making, and collaboration + Q&A.

Epub Club — 18 September 2024

On creating EPUB books: challenges in typography, the current state of digital publishing, and future directions.

Behance Portfolio Review, Minsk — 2 November 2017

On launching educational projects, with *The Interactive Map of Belarusian History* as a case study.

8. Additional

Photography & content creation

Typography & print production

Podcasting & audio recording